


Make Your Choice Count



With over 30 years' experience in property management, HomeGround Real Estate Sydney's expert team delivers investors the financial return and peace of mind they're looking for.

But that's not the only return HomeGround Real Estate Sydney offers their clients.

With fewer than 1% of private rentals affordable for people on low incomes in Greater Sydney, your business can help solve Sydney's housing crisis.



As a Bridge Housing social enterprise, our profits are reinvested into providing more housing and services for people struggling to find a home to rent.

HomeGround also works with landlords to directly increase the supply of affordable housing in Sydney. We do this through our management of properties developed under affordable housing schemes and private properties leased at below market rent.

Financially rewarding investment can create a social benefit. Make your property management choice count with HomeGround Real Estate Sydney.

Why choose HomeGround Real Estate Sydney?

At HomeGround Real Estate Sydney, we know that your property is a valuable investment, which is why we dig deeper to get a true understanding of what you're looking to achieve.

From our initial market based appraisal to managing your property on a day to day basis, we work to ensure you get the results you seek, without the headaches.

By listing your property with us you are making your choice count. All profits go towards the creation of more housing for people struggling to afford a home, including those experiencing homelessness.

HomeGround Real Estate Sydney has applied to the Australian Tax Office for a ruling to allow us to provide you with a donation receipt if you offer us a property to manage at below market rent. Call our office on 02 8324 0870 to find out more.



Personalised service, strong relationships

We highly value our relationships with our landlords. Your investment success and peace of mind are what drive us to ensure the most expert and hassle-free experience possible.

Which is why we provide you with regular detailed reports on your investment, and inform you of any maintenance issues as they arise.



An insightful tenant placement process

A higher return on investment is directly related to lower vacancy rates. Our property managers are experts in finding the right tenants for your investment.

Employing an insightful tenant interview and placement process, we assess all prospective tenants, and find the most suitable applicants for your property.



Industry leading technology & systems

Industry-leading marketing, technology, training and financial systems ensure that your property is managed with maximum efficiency and effectiveness.

These systems allow you to remain updated about your property via regular, detailed reports.



Quality maintenance partnerships

We partner exclusively with professional maintenance suppliers to deliver effective, quality solutions that enhance the value of your property.

Regular site inspections ensure the condition of your property is never compromised.



What is social enterprise real estate agency?

Social enterprises are businesses that exist to create benefit for the public, community or environment.

As a landlord, your decision to use HomeGround Real Estate Sydney supports our vision to end homelessness and make affordable housing accessible to all.

We actively support the right of every person to access affordable housing

Affordable rental is considered to be up to 30% of a person's income. However, for low income earners, few rental properties fall within this range. For many Australians, this leads to stress and financial

hardship associated with making rent payments and the uncertainty of temporary living arrangements.

Of the 13,447 private rentals advertised for rent in Greater Sydney on the weekend of 1-2 April 2017, only 26 properties were affordable for people living on income support payments. Just 625 properties were affordable for people living on the minimum wage.

By choosing HomeGround Real Estate Sydney, you will help us provide safe, secure housing for people struggling to afford a home, including those who are homeless.

Achieving a unique return on your investment.

Having your investment property expertly managed by HomeGround Real estate offers you an opportunity to gain a unique and fulfilling return on your investment.

We are dedicated to providing you with a valuable social return on your investment. We understand that by choosing HomeGround Real Estate Sydney, you have chosen to make your investment count.

NUMBER OF HOMELESS*

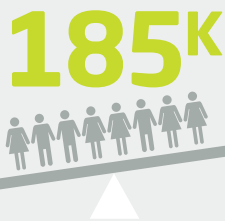
The number of people estimated to be homeless on any given night in New South Wales is

37,715

*Census of Population and Housing: Estimating Homelessness 2016

NUMBER AT RISK OF BEING HOMELESS*

185,000 low income private rental households in NSW are experiencing rental stress (paying more than 35% of their income on rent) and are at risk of falling into poverty.



*Productivity Commission Report on Government Services 2018

INCREASE IN NUMBER OF HOMELESS*

The number of people experiencing homelessness in New South Wales on any given night has increased by 27% in the last 5 years (since 2011).

27%



*Census of Population and Housing: Estimating Homelessness 2016

Ways to make your choice count

1

List your property with HomeGround Real Estate Sydney

Simply by having your investment property managed by HomeGround Real Estate Sydney you're already helping us to create more affordable housing and end homelessness. We reinvest any profits from our industry standard property management fee back into providing more affordable housing and services.

So while you're relaxing in the knowledge that your investment property is in expert hands, you're helping to create affordable housing for others in need.

2

Offer your property at below market rental rate

The high cost of rent is locking many people out of the housing market in Sydney. By offering your residential property for rent at below market rate, you have the power to help those in need. Even a small discount can make a big difference to people priced out of the rental market.

As a social enterprise of Bridge Housing Limited, HomeGround Real Estate Sydney is also registered to manage properties developed under affordable housing schemes. Your investment directly supports affordable housing supply.

3

Donate the use of your property

We manage properties for owners who don't require an income return on their investment but want to assist people into housing.

HomeGround Real Estate Sydney can manage these philanthropic properties on a short, medium or long term basis. Rent will be charged based on affordable rental guidelines.





HomeGround
Real Estate Sydney

Contact Us

If this sounds like the smarter, more thoughtful kind of organisation you'd like to entrust your property management with, please contact us.

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HomeGround Real Estate Sydney is a social enterprise of Bridge Housing Limited, a leading community housing association that sources and develops social and affordable housing for people on moderate-to-low incomes across 14 new local government areas in greater Sydney. Bridge Housing has more than 2,000 properties, housing 3,100 people. By July 2019, the portfolio will grow to 3,100 properties. For further information on Bridge Housing, go to www.bridgehousing.org.au.

A social enterprise of **bridge housing** 
linking people
to a better future